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Since 1982, where Peters and Waterman published their famous book In Search of Excellence - Lessons from America's Best-Run Companies, there have been many suggestions for a definition of Excellence, and for the success criteria behind excellence. The starting analysis model or framework used by Peters and Waterman was MCKINSEY's 7-S Framework.

### **In Search of Excellence SM JJ - Semantic Scholar**

In Search Of Excellence: Lessons from America's Best-Run Companies of Robert H Waterman Jr, Peters, Tom, Peters & Water. 2nd (second) Edition on 15 April 2004. 4.2 out of 5 stars 3.

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He holds about 75 seminars a year and has created and starred in a series of corporate training films. He is the co-author of In Search of Excellence: Lessons from America's Best-Run Companies,...

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