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Chapter 5 — The Graphic Artists Guild

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discusses the work of the Graphic Artists Guild, a professional organization whose mission is to promote and protect the economic interests of its members and who is committed to improving conditions for all graphic art creators and to raising standards for the entire industry.

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(see FAQ for details) The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry.

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